



Strategic Mapping & Data Services

Saturn System - 1.2

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Spending Potential Index Report

Center ZipCode: 63088

Radius 1: 3 Miles
Radius 2: 5 Miles
Radius 3: 15 Miles

	Radius 1	Radius 2	Radius 3
Auto Loan	102.8	104.5	99.8
Home Loan	109.2	112.7	103.9
Investents	91	104	100.5
Retirement Plans	101.9	111.7	101.9
Home Repair	98.4	104.8	103.5
Lawn & Garden	99.8	107.8	103.2
Remodeling	99	103.6	97.9
Appliances	101.9	104	100.6
Electronics	106.2	107.3	100.2
Furniture	108.8	112.3	104.6
Restaurants	115.4	117.3	106.7
Sporting Goods	105.2	107.6	100.5
Theater/Concerts	108.1	113.4	106.3
Toys & Hobbies	105.5	107.6	101.6
Travel	98.8	106.9	103
Video Rental	105.1	105.1	102.6
Apparel	109.4	113.5	104.4
Auto Aftermarket	109.1	111.3	105.1
Health Insurance	98.4	102.6	99.7
Pets & Supplies	104.8	105.6	100.9

The Spening Potential Index (SPI) is calculated from the Consumer Expenditure Survey, Bureau of Labor Statistics. The index represents the ratio of the average amount spent locally to the average U.S. spending for a product or service, multiplied by 100.