

# Detailed Income Report & Analysis

ZIP Code: 63088  
 Post Office Name: VALLEY PARK  
 County Name: ST. LOUIS, MO  
 Sectional Postal Center Name: 630 SAINT LOUIS, FLORISSANT, MO  
 State Name: MISSOURI  
 Metropolitan Area Name: ST. LOUIS, MO-IL  
 TV Market Name: ST. LOUIS  
 Bureau of Economic Area Name: ST. LOUIS, MO-IL  
 Division Name: WEST NORTH CENTRAL  
 Region Name: MIDWEST

<u>Description</u>	<u>Value</u>	<u>EASI</u> <u>S</u>	<u>EASI</u> <u>Rank</u> <u>(of 29467)</u>
Latitude:	38539050		
Longitude:	-90507600		
Population:	5,031		
Total Employees (employed 16+):	2,756	A	2,706
EASI Quality of Life Index (US Ave=100):	138	B	9,180
Total Household Income (\$000):	69,295,500	B	7,334
Median Household Income (\$):	29,990	B	9,139
Average Household Income (\$):	33,014	B	10,662
Per Capita Income (\$):	13,774	B	7,333
Households Earning \$0-15K:	388	D	19,900
Households Earning \$15-25K:	423	B	9,256
Households Earning \$25-35K:	478	A	1,431
Households Earning \$35-50K:	435	A	3,587
Households Earning \$50-75K:	258	B	9,567
Households Earning \$75-100K:	89	B	6,869
Households Earning \$100K-150K:	20	C	13,040
Households Earning \$150K+:	8	C	13,107
White Total Household Income (\$000):	66,144,454	B	7,270
White Median Household Income (\$):	30,595	B	9,227
White Average Household Income (\$):	33,457	B	11,279
White Per Capita Income (\$):	14,091	B	7,931
White Head of Household Income \$0-15K:	336	D	18,824
White Head of Household Income \$15K-25K:	393	B	9,777
White Head of Household Income \$25K-35K:	437	A	2,111
White Head of Household Income \$35K-50K:	411	A	4,133
White Head of Household Income \$50K-75K:	255	B	8,863
White Head of Household Income \$75K-100K:	87	B	6,563
White Head of Household Income \$100K+:	28	C	13,428
Black Total Household Income (\$000):	1,875,296	B	7,602
Black Median Household Income (\$):	25,610	B	6,105
Black Average Household Income (\$):	26,046	B	7,200

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Black Per Capita Income (\$):	9,717	B	6,175
Black Head of Household Income \$0-15K:	35	B	6,392
Black Head of Household Income \$15K-25K:	10	B	7,922
Black Head of Household Income \$25K-35K:	41	A	3,508
Black Head of Household Income \$35K-50K:	9	B	7,154
Black Head of Household Income \$50K-75K:	0	D	19,568
Black Head of Household Income \$75K-100K:	0	C	17,630
Black Head of Household Income \$100K+:	0	C	16,931
Asian PI Total Household Income (\$000):	779,250	A	4,844
Asian PI Median Household Income (\$):	35,000	A	5,835
Asian PI Average Household Income (\$):	48,703	A	4,415
Asian PI Per Capita Income (\$):	6,440	B	9,044
Asian PI Head of Household Income \$0-15K:	17	A	1,223
Asian PI Head of Household Income \$15K-25K:	0	D	17,933
Asian PI Head of Household Income \$25K-35K:	0	D	17,874
Asian PI Head of Household Income \$35K-50K:	15	A	1,185
Asian PI Head of Household Income \$50K-75K:	0	D	17,891
Asian PI Head of Household Income \$75K-100K:	2	A	3,047
Asian PI Head of Household Income \$100K+:	0	C	16,945
Other Total Household Income (\$000):	496,500	B	9,650
Other Median Household Income (\$):	20,750	B	9,893
Other Average Household Income (\$):	64,938	A	3,195
Other Per Capita Income (\$):	33,880	A	2,592
Other Head of Household Income \$0-15K:	0	D	21,173
Other Head of Household Income \$15K-25K:	20	A	3,539
Other Head of Household Income \$25K-35K:	0	D	19,870
Other Head of Household Income \$35K-50K:	0	D	19,666
Other Head of Household Income \$50K-75K:	3	A	5,741
Other Head of Household Income \$75K-100K:	0	C	16,625
Other Head of Household Income \$100K+:	0	C	16,111
Hispanic Total Household Income (\$000):	503,492	B	10,875
Hispanic Median Household Income (\$):	27,500	B	8,389
Hispanic Average Household Income (\$):	35,420	A	3,714
Hispanic Per Capita Income (\$):	9,990	A	4,073
Hispanic Head of Household Income \$0-15K:	8	B	7,705
Hispanic Head of Household Income \$15K-25K:	0	D	20,453
Hispanic Head of Household Income \$25K-35K:	12	A	4,706
Hispanic Head of Household Income \$35K-50K:	2	B	9,592
Hispanic Head of Household Income \$50K-75K:	0	D	19,206
Hispanic Head of Household Income \$75K-100K:	0	C	17,329

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Hispanic Head of Household Income \$100K+:	0	C	16,936
Head of Household<25 Income \$0-15K:	48	B	6,536
Head of Household<25 Income \$15K-25K:	88	A	631
Head of Household<25 Income \$25K-35K:	55	A	523
Head of Household<25 Income \$35K-50K:	7	B	9,478
Head of Household<25 Income \$50K-75K:	0	D	19,090
Head of Household<25 Income \$75K-100K:	0	C	16,284
Head of Household<25 Income \$100K+:	0	C	15,797
Head of Household 25-34 Income \$0-15K:	120	A	5,398
Head of Household 25-34 Income \$15K-25K:	125	A	4,443
Head of Household 25-34 Income \$25K-35K:	190	A	679
Head of Household 25-34 Income \$35K-50K:	191	A	607
Head of Household 25-34 Income \$50K-75K:	78	A	4,282
Head of Household 25-34 Income \$75K-100K:	41	A	1,273
Head of Household 25-34 Income \$100K+:	8	A	5,354
Head of Household 35-44 Income \$0-15K:	23	C	16,106
Head of Household 35-44 Income \$15K-25K:	89	B	6,374
Head of Household 35-44 Income \$25K-35K:	106	A	4,797
Head of Household 35-44 Income \$35K-50K:	89	C	14,343
Head of Household 35-44 Income \$50K-75K:	59	C	14,166
Head of Household 35-44 Income \$75K-100K:	30	B	6,092
Head of Household 35-44 Income \$100K+:	1	C	15,942
Head of Household 45-54 Income \$0-15K:	13	D	18,473
Head of Household 45-54 Income \$15K-25K:	48	B	10,205
Head of Household 45-54 Income \$25K-35K:	62	B	6,654
Head of Household 45-54 Income \$35K-50K:	61	C	13,205
Head of Household 45-54 Income \$50K-75K:	63	B	10,989
Head of Household 45-54 Income \$75K-100K:	12	C	13,908
Head of Household 45-54 Income \$100K+:	4	C	15,537
Head of Household 55-64 Income \$0-15K:	13	D	22,255
Head of Household 55-64 Income \$15K-25K:	35	D	18,837
Head of Household 55-64 Income \$25K-35K:	33	C	17,645
Head of Household 55-64 Income \$35K-50K:	68	A	4,553
Head of Household 55-64 Income \$50K-75K:	14	D	21,138
Head of Household 55-64 Income \$75K-100K:	6	C	14,220
Head of Household 55-64 Income \$100K+:	13	B	6,894
Head of Household 65+ Income \$0-15K:	65	C	13,390
Head of Household 65+ Income \$15K-25K:	15	E	25,687
Head of Household 65+ Income \$25K-35K:	26	C	16,835
Head of Household 65+ Income \$35K-50K:	19	C	15,420

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Head of Household 65+ Income \$50K-75K:	44	A	1,966
Head of Household 65+ Income \$75K-100K:	0	D	20,846
Head of Household 65+ Income \$100K+:	2	B	9,970

## Footnotes:

EASI Rank: based on the concentration of the variable with a "1" being the highest rank and the number of areas in a geography being the lowest rank. (ZIP codes=29,467; Cities = 3,733; Counties=3,141; Sectional Postal Centers=881; Metropolitan Areas=318; TV Markets=211; Bureau of Economic Areas=174; Area Codes=122).

EASI Score: arranges EASI Rank into a quintile frequency distribution ranging from "A" (the highest concentration group and top 20%) through "E" (the lowest concentration group and bottom 20%).

"(US Ave=100)" indicates an index value that has a range of 0 (low) to 200 (high).

All data are derived from the US Census and other official government sources.

"B -" in a variable description means it is a Business Profile.

"P -" in a variable description means it is a Personal Profile.

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