

# General Population Report & Analysis

ZIP Code: 63088  
 Post Office Name: VALLEY PARK  
 County Name: ST. LOUIS, MO  
 Sectional Postal Center Name: 630 SAINT LOUIS, FLORISSANT, MO  
 State Name: MISSOURI  
 Metropolitan Area Name: ST. LOUIS, MO-IL  
 TV Market Name: ST. LOUIS  
 Bureau of Economic Area Name: ST. LOUIS, MO-IL  
 Division Name: WEST NORTH CENTRAL  
 Region Name: MIDWEST

<u>Description</u>	<u>Value</u>	<u>EASI</u> <u>S</u>	<u>EASI</u> <u>Rank</u> <u>(of 29467)</u>
Latitude:	38539050		
Longitude:	-90507600		
Population:	5,031		
Total Employees (employed 16+):	2,756	A	2,706
EASI Quality of Life Index (US Ave=100):	138	B	9,180
Families:	1,299	D	23,059
Households:	2,099	A	3,764
Average Household Size:	2.40	E	25,490
Urban Population:	5,004	A	4,750
Rural Population:	27	E	24,586
Male Population:	2,473	C	14,663
Female Population:	2,558	C	14,673
White Population:	4,694	D	18,690
Black Population:	193	B	7,938
Asian, Pacific Islander Population:	121	A	3,037
Other Population:	23	C	15,286
Hispanic Population:	78	B	10,036
Hispanic Origin Mexican:	0	E	23,765
Hispanic Origin Puerto Rican:	0	D	20,120
Hispanic Origin Cuban:	0	D	18,111
Hispanic Origin Other:	78	A	3,821
Hispanic Origin White:	64	B	8,486
Hispanic Origin Black:	0	D	17,975
Hispanic Origin Race Other:	14	B	11,175

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## **Footnotes:**

EASI Rank: based on the concentration of the variable with a "1" being the highest rank and the number of areas in a geography being the lowest rank. (ZIP codes=29,467; Cities = 3,733; Counties=3,141; Sectional Postal Centers=881; Metropolitan Areas=318; TV Markets=211; Bureau of Economic Areas=174; Area Codes=122).

EASI Score: arranges EASI Rank into a quintile frequency distribution ranging from "A" (the highest concentration group and top 20%) through "E" (the lowest concentration group and bottom 20%).

"(US Ave=100)" indicates an index value that has a range of 0 (low) to 200 (high).

All data are derived from the US Census and other official government sources.

"B -" in a variable description means it is a Business Profile.

"P -" in a variable description means it is a Personal Profile.

**The Right Site™**

Easy Analytic Software, Inc.