

Personal Profile Report & Analysis

ZIP Code: 63088
 Post Office Name: VALLEY PARK
 County Name: ST. LOUIS, MO
 Sectional Postal Center Name: 630 SAINT LOUIS, FLORISSANT, MO
 State Name: MISSOURI
 Metropolitan Area Name: ST. LOUIS, MO-IL
 TV Market Name: ST. LOUIS
 Bureau of Economic Area Name: ST. LOUIS, MO-IL
 Division Name: WEST NORTH CENTRAL
 Region Name: MIDWEST

<u>Description</u>	<u>Value</u>	<u>EASI</u> <u>S</u>	<u>EASI</u> <u>Rank</u> <u>(of 29467)</u>
Latitude:	38539050		
Longitude:	-90507600		
Population:	5,031		
Total Employees (employed 16+):	2,756	A	2,706
EASI Quality of Life Index (US Ave=100):	138	B	9,180
P - Fast and Easy Commute (US Ave=100):	183	A	2,505
P - Open Spaces (US Ave=100):	35	E	24,311
P - Urban Blacks (US Ave=100):	169	A	4,567
P - Singles with Jobs (US Ave=100):	187	A	1,915
P - Families Well Educated (US Ave=100):	54	D	21,512
P - Collegetown (Public and Private) (US Ave=100):	194	A	884
P - Foreign Born (US Ave=100):	143	B	8,398
P - Older Homes - Average Cost (US Ave=100):	82	C	17,385
P - Newer Homes - Average Cost (US Ave=100):	136	B	9,430
P - Richer Blacks (US Ave=100):	76	D	18,201
P - Richer Asians (US Ave=100):	168	A	4,715
P - Richer Hispanics (US Ave=100):	78	D	17,982
P - Young with Jobs (US Ave=100):	196	A	589
P - Older with Income (US Ave=100):	159	B	6,041
P - Young Homeowners (US Ave=100):	131	B	10,167
P - Young Renters (US Ave=100):	194	A	884
P - Nursing Home Population (US Ave=100):	191	A	1,326
P - Military Barracks Population (US Ave=100):	98	C	15,003
P - Homeless Population (US Ave=100):	91	C	16,132
P - Prison Population (US Ave=100):	87	C	16,592
P - Few Young Children (US Ave=100):	60	D	20,627
P - Few Teens (US Ave=100):	167	A	4,862
P - Rural with Above Average Income (US Ave=100):	58	D	20,922
P - Large Families (US Ave=100):	75	D	18,418
P - Divorced (US Ave=100):	193	A	1,031
P - Mexicans (US Ave=100):	39	E	23,765

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P - Puerto Ricans (US Ave=100):	63	D	20,120
P - Cubans (US Ave=100):	77	D	18,111
P - Young Population (US Ave=100):	88	C	16,502
P - Middle Age Population (US Ave=100):	89	C	16,355
P - Older Aged Population (US Ave=100):	38	E	23,869
P - Lower Income Households (US Ave=100):	93	C	15,766
P - Average Income Households (US Ave=100):	195	A	737
P - Richer Income Households (US Ave=100):	141	B	8,693
P - Available Renting Units (US Ave=100):	178	A	3,241
P - House for Sale (US Ave=100):	167	A	4,862
P - Detached Homes (US Ave=100):	31	E	24,900
P - Apartments (3 or more units) (US Ave=100):	177	A	3,390
P - Apartments (20 or more units) (US Ave=100):	88	C	16,539
P - Trailer Homes (US Ave=100):	15	E	27,224
P - Recent Movers (US Ave=100):	189	A	1,621
P - Long Time Residents (US Ave=100):	28	E	25,342
P - No Cars (US Ave=100):	109	C	13,408
P - Lots of Cars (US Ave=100):	32	E	24,754
P - Luxury Rent (US Ave=100):	70	D	19,110
P - Expensive Homes (US Ave=100):	80	C	17,634
P - Drive to Work (US Ave=100):	190	A	1,473
P - Subway or Bus to Work (US Ave=100):	158	B	6,188
P - Blue Collar Employment (US Ave=100):	98	C	15,029
P - Service Employment (US Ave=100):	191	A	1,326
P - White Collar Employment (US Ave=100):	159	B	6,041
P - Total Employed (US Ave=100):	180	A	2,947
P - Widows and Widowers (US Ave=100):	116	C	12,377
P - Born in America (US Ave=100):	62	D	20,333
P - Below Average Education (US Ave=100):	120	B	11,787
P - Above Average Education (US Ave=100):	113	C	12,818
P - Civil Service Jobs (US Ave=100):	79	D	17,829
P - EASI Total Crime (US Ave=100):	104	C	14,167
P - Earthquake (US Ave=100):	43	D	23,196
P - EASI Best Weather (US Ave=100):	81	C	17,473
P - Culture (US Ave=100):	168	A	4,702
P - Amusement (US Ave=100):	182	A	2,644
P - Restaurants (US Ave=100):	182	A	2,679
P - Medical Facilities (US Ave=100):	155	B	6,580
P - Religious Propensity (US Ave=100):	186	A	2,057
P - Educational Involvement (US Ave=100):	193	A	1,033

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P - EASI Quality of Life (US Ave=100):	138	B	9,180

Footnotes:

EASI Rank: based on the concentration of the variable with a "1" being the highest rank and the number of areas in a geography being the lowest rank. (ZIP codes=29,467; Cities = 3,733; Counties=3,141; Sectional Postal Centers=881; Metropolitan Areas=318; TV Markets=211; Bureau of Economic Areas=174; Area Codes=122).

EASI Score: arranges EASI Rank into a quintile frequency distribution ranging from "A" (the highest concentration group and top 20%) through "E" (the lowest concentration group and bottom 20%).

"(US Ave=100)" indicates an index value that has a range of 0 (low) to 200 (high).

All data are derived from the US Census and other official government sources.

"B -" in a variable description means it is a Business Profile.

"P -" in a variable description means it is a Personal Profile.

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