



Strategic Mapping & Data Services

Detailed ZipCode Report

5/2/00

ZipCode: 62220

PostOffice: BELLEVILLE
County Name: ST. CLAIR
State: IL
MSA: 7040
DMA: 609

| Population | |
|--------------------------------|-----------|
| Population 1998: | 18,921.00 |
| Population 2003: | 18,807.00 |
| Population Growth: | -.20 |
| HouseHolds 1998: | 7,373.00 |
| HouseHolds 2003: | 7,316.00 |
| HouseHold Growth: | -.30 |
| Families 1998: | 4,693.00 |
| Male/Female Ratio 1998: | 93.80 |
| Median Age 1998: | 34.70 |

| Income | |
|--------------------------------------|-----------|
| Per Capita Income 1998: | 15,306.00 |
| House Hold Income 1998: | 7,374.00 |
| Median HouseHold Income 1998: | 33,550.00 |
| Median HouseHold Income 2003: | 38,359.00 |
| Average Disposable Income: | 29,926.00 |

| Dominant ACORN Classification | |
|-------------------------------|--------------|
| ACORN Code: | 6C |
| ACORN Market: | Newly Formed |
| Percent Households: | 38.80 |

| ACORN 6C Averages | |
|------------------------------------|-------------------|
| Socio-Economic Rank: | 19.00 |
| Median HH Income: | 34,400.00 |
| Share of Disposable Income: | 4.30 |
| Area: | Urbanized Area |
| Housing Type: | Single Family |
| House Hold Type: | Family Households |
| Dependency Ratio Index: | 108.00 |
| Ethnicity: | Dominant |
| HH Growth 90-98: | .90 |

| Spending Index | |
|--------------------------------|-------|
| Auto Loan Index: | 95.00 |
| Home Loan Index: | 91.00 |
| Investment Index: | 91.00 |
| Retirement Plans Index: | 87.00 |
| Home Repair Index: | 99.00 |
| Lawn and Garden Index: | 95.00 |
| Remodeling Index: | 98.00 |
| Appliance Index: | 96.00 |
| Electronic Index: | 93.00 |
| Furniture Index: | 92.00 |
| Resturant Index: | 94.00 |
| Sporting Goods Index: | 92.00 |
| Toys and Hobbies: | 96.00 |
| Apparel Index: | 92.00 |
| Pet Supplies: | 95.00 |

| 6C Purchase Potential Indexes Rank | |
|------------------------------------|----------|
| Vitamin/Mineral: | 28.00/40 |
| Own a PC: | 25.00/40 |
| Pet Owner: | 14.00/40 |
| Takeout Food: | 27.00/40 |
| Full-Size Pickup: | 11.00/40 |
| Video Rental: | 26.00/40 |



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