

Account: W00001  
 Site: 26631

# TREND PROFILE REPORT

6/7/00

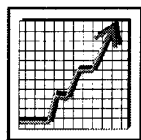
PREPARED FOR:

ABC Company

1st & Main  
 Any City, VA

Coords: 38.88287 -77.117539

Area 1: 1 Mile Radius



**TREND PROFILE** The Trend Profile Report identifies the demographic trends in your market area. This report provides a list of key demographic variables from the 1990 Census along with current-year estimates and five-year projections, displayed side by side for comparison.

Description	1990 Census	2000 Estimate	2005 Projection
Total Population	25,860	27,197	27,688
% White	79.0	73.2	70.0
% Black	6.6	6.9	6.9
% Asian	6.4	9.1	10.6
% Other	7.9	10.9	12.5
% Hispanic	16.5	22.9	26.5
Total Households	11,354	12,091	12,351
Household Population	25,634	26,783	27,523
Average Household Size	2.26	2.22	2.21
<b>Household Income</b>			
% \$0 - \$14,999	10.6	4.8	3.5
% \$15,000 - \$24,999	12.3	6.9	4.5
% \$25,000 - \$34,999	13.8	9.8	8.4
% \$35,000 - \$49,999	18.7	15.8	13.1
% \$50,000 - \$74,999	21.9	22.5	20.4
% \$75,000 - \$99,999	12.2	16.3	17.3
% \$100,000 - \$149,999	8.7	16.4	20.0
% \$150,000 +	1.8	7.5	12.8
Median Household Income	\$46,355	\$64,570	\$75,967
Per Capita Income	\$23,593	\$35,481	\$44,573
Median Age Total Population	34.4	37.7	38.7
Median Age Female Population	35.5	38.5	39.7
Median Age Male Population	33.4	37.0	37.9

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Area 1:

1 Mile Radius

Description	1990 Census	2000 Estimate	2005 Projection
<b>Total Population by Age</b>	<b>25,860</b>	<b>27,197</b>	<b>27,688</b>
% 0 - 4	5.7	5.2	5.0
% 5 - 14	6.9	8.2	7.8
% 15 - 17	2.1	2.3	2.3
% 18 - 24	12.0	9.2	9.7
% 25 - 34	25.7	19.3	18.1
% 35 - 44	18.0	21.2	19.2
% 45 - 54	10.4	14.8	16.1
% 55 - 64	6.9	8.1	9.7
% 65 - 74	6.2	5.0	5.0
% 75 - 84	4.7	4.8	5.0
% 85 +	1.5	1.8	2.1
<b>Female Population by Age</b>	<b>13,244</b>	<b>13,959</b>	<b>14,231</b>
% 0 - 4	5.5	4.9	4.8
% 5 - 14	6.6	7.7	7.3
% 15 - 17	1.8	2.1	2.1
% 18 - 24	11.7	9.2	9.6
% 25 - 34	24.5	18.9	17.8
% 35 - 44	16.8	19.9	18.0
% 45 - 54	9.9	14.0	15.2
% 55 - 64	7.2	8.4	10.1
% 65 - 74	7.4	5.7	5.6
% 75 - 84	6.4	6.4	6.6
% 85 +	2.2	2.7	2.9
<b>Male Population by Age</b>	<b>12,616</b>	<b>13,238</b>	<b>13,457</b>
% 0 - 4	6.0	5.4	5.2
% 5 - 14	7.2	8.7	8.4
% 15 - 17	2.4	2.5	2.6
% 18 - 24	12.4	9.3	9.7
% 25 - 34	26.8	19.6	18.5
% 35 - 44	19.2	22.6	20.4
% 45 - 54	11.0	15.7	17.0
% 55 - 64	6.5	7.8	9.3
% 65 - 74	4.9	4.3	4.3
% 75 - 84	2.8	3.2	3.4
% 85 +	0.7	1.0	1.2

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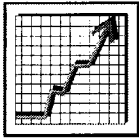
PREPARED FOR:

ABC Company

1st & Main  
 Any City, VA

Coords: 38.88287 -77.117539

Area 2: 3 Mile Radius



**TREND PROFILE** The Trend Profile Report identifies the demographic trends in your market area. This report provides a list of key demographic variables from the 1990 Census along with current-year estimates and five-year projections, displayed side by side for comparison.

Description	1990 Census	2000 Estimate	2005 Projection
<b>Total Population</b>	185,287	193,087	198,002
% White	75.4	69.5	66.6
% Black	9.8	10.1	10.1
% Asian	7.8	10.7	12.1
% Other	7.0	9.7	11.2
% Hispanic	15.3	21.8	25.2
<b>Total Households</b>	79,303	83,928	86,414
Household Population	176,668	185,824	190,957
Average Household Size	2.2	2.2	2.2
<b>Household Income</b>			
% \$0 - \$14,999	10.7	5.3	4.0
% \$15,000 - \$24,999	12.5	7.2	5.0
% \$25,000 - \$34,999	14.8	10.5	8.2
% \$35,000 - \$49,999	19.1	17.2	14.8
% \$50,000 - \$74,999	20.5	22.4	21.6
% \$75,000 - \$99,999	11.2	14.8	16.0
% \$100,000 - \$149,999	7.8	14.4	17.6
% \$150,000 +	3.4	8.4	12.8
<b>Median Household Income</b>	\$46,797	\$63,489	\$74,104
<b>Per Capita Income</b>	\$24,434	\$37,327	\$46,643
<b>Median Age Total Population</b>	34.3	37.3	38.2
<b>Median Age Female Population</b>	35.3	38.2	39.2
<b>Median Age Male Population</b>	33.5	36.5	37.4

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Area 2: 3 Mile Radius

Description	1990 Census	2000 Estimate	2005 Projection
<b>Total Population by Age</b>	<b>185,287</b>	<b>193,087</b>	<b>198,002</b>
% 0 - 4	5.7	5.2	5.1
% 5 - 14	8.1	9.5	9.1
% 15 - 17	2.3	2.5	2.5
% 18 - 24	13.6	10.7	11.1
% 25 - 34	24.2	18.4	17.4
% 35 - 44	17.4	19.6	17.7
% 45 - 54	10.3	14.3	15.4
% 55 - 64	6.9	8.1	9.7
% 65 - 74	6.5	5.7	5.7
% 75 - 84	4.0	4.5	4.7
% 85 +	1.1	1.4	1.7
<b>Female Population by Age</b>	<b>94,280</b>	<b>98,817</b>	<b>101,437</b>
% 0 - 4	5.5	5.0	4.9
% 5 - 14	7.8	9.0	8.6
% 15 - 17	2.1	2.4	2.4
% 18 - 24	13.3	10.5	10.8
% 25 - 34	23.1	18.0	17.0
% 35 - 44	16.7	18.8	17.1
% 45 - 54	10.2	14.1	15.2
% 55 - 64	7.2	8.3	9.9
% 65 - 74	7.6	6.3	6.2
% 75 - 84	5.1	5.5	5.7
% 85 +	1.5	2.0	2.2
<b>Male Population by Age</b>	<b>91,007</b>	<b>94,271</b>	<b>96,565</b>
% 0 - 4	6.0	5.5	5.4
% 5 - 14	8.4	9.9	9.5
% 15 - 17	2.5	2.6	2.7
% 18 - 24	13.9	11.0	11.4
% 25 - 34	25.3	18.8	17.8
% 35 - 44	18.0	20.4	18.4
% 45 - 54	10.5	14.5	15.6
% 55 - 64	6.6	7.9	9.4
% 65 - 74	5.4	5.1	5.1
% 75 - 84	2.8	3.5	3.7
% 85 +	0.6	0.8	1.0

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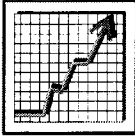
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 Any City, VA

Coords: 38.88287 -77.117539

Area 3: 5 Mile Radius



**TREND PROFILE** The Trend Profile Report identifies the demographic trends in your market area. This report provides a list of key demographic variables from the 1990 Census along with current-year estimates and five-year projections, displayed side by side for comparison.

Description	1990 Census	2000 Estimate	2005 Projection
<b>Total Population</b>	476,783	486,439	499,650
% White	77.0	72.4	69.9
% Black	10.7	10.3	10.1
% Asian	6.9	9.9	11.5
% Other	5.4	7.4	8.4
% Hispanic	12.0	17.1	19.9
<b>Total Households</b>	216,829	225,451	233,548
Household Population	456,885	469,320	482,226
Average Household Size	2.1	2.1	2.1
<b>Household Income</b>			
% \$0 - \$14,999	10.7	5.8	4.5
% \$15,000 - \$24,999	11.8	7.4	5.5
% \$25,000 - \$34,999	14.5	10.3	8.3
% \$35,000 - \$49,999	19.0	17.2	15.0
% \$50,000 - \$74,999	20.3	22.0	21.5
% \$75,000 - \$99,999	10.7	14.3	15.5
% \$100,000 - \$149,999	8.2	13.8	16.8
% \$150,000 +	4.9	9.3	12.9
<b>Median Household Income</b>	\$48,123	\$63,420	\$72,746
<b>Per Capita Income</b>	\$27,755	\$41,001	\$49,820
<b>Median Age Total Population</b>	35.1	38.3	39.2
<b>Median Age Female Population</b>	36.0	39.1	40.1
<b>Median Age Male Population</b>	34.3	37.5	38.5

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Area 3: 5 Mile Radius

Description	1990 Census	2000 Estimate	2005 Projection
Total Population by Age	476,783	486,439	499,650
% 0 - 4	5.2	4.7	4.6
% 5 - 14	7.6	8.7	8.4
% 15 - 17	2.3	2.3	2.4
% 18 - 24	13.5	10.3	10.6
% 25 - 34	23.8	18.6	17.4
% 35 - 44	17.6	19.3	17.5
% 45 - 54	11.0	15.0	16.1
% 55 - 64	7.4	8.7	10.3
% 65 - 74	6.6	6.3	6.2
% 75 - 84	3.8	4.5	4.6
% 85 +	1.2	1.6	1.8
Female Population by Age	246,989	252,471	259,366
% 0 - 4	4.9	4.5	4.4
% 5 - 14	7.2	8.2	7.9
% 15 - 17	2.1	2.2	2.2
% 18 - 24	13.6	10.2	10.5
% 25 - 34	22.9	18.2	17.1
% 35 - 44	17.1	18.7	17.0
% 45 - 54	10.7	14.6	15.7
% 55 - 64	7.5	8.7	10.3
% 65 - 74	7.5	6.9	6.7
% 75 - 84	4.9	5.5	5.5
% 85 +	1.8	2.3	2.5
Male Population by Age	229,794	233,968	240,285
% 0 - 4	5.5	5.0	4.9
% 5 - 14	8.1	9.3	8.9
% 15 - 17	2.4	2.4	2.5
% 18 - 24	13.4	10.3	10.7
% 25 - 34	24.9	18.9	17.8
% 35 - 44	18.1	19.9	18.0
% 45 - 54	11.4	15.3	16.5
% 55 - 64	7.3	8.7	10.3
% 65 - 74	5.6	5.7	5.7
% 75 - 84	2.7	3.6	3.7
% 85 +	0.6	0.9	1.1